“ONE SPRING AWAY” BY FROM

41 COMMERCIALS MASHED UP INTO A MUSIC VIDEO

Indie band From’s Roni Brunn put together a music video made up entirely of clips from 41 commercials. The “One Spring Away” video includes a drumming gorilla, Sony spots, James Brown, and Gap’s Khaki Swing. Timed at just 2:37, it rapidly combines disparate elements to create a unified, fun composition – like a visual take on Girl Talk.

www.thebandfrom.com/video

CATALOG NUMBER: BR003
FORMAT: MP3
GENRE: Alternative Pop
COMPARED TO Kate Bush, The Concretes, Islands, Stars, Caribou, Lykke Li, The Pipettes, The Long Blondes, Sonic Youth

ONE SPRING AWAY BRAND RECORDS
1. One Spring Away

ABOUT FROM

From is wonderpop band solely consisting of its founder, Roni Brunn. Sounding like Kate Bush with Kim Gordon’s brashness, Brunn’s vocals are emotionally expressive while stylistically unaffected. Infectious and refreshing, From’s addictively catchy pop songs bring raw drive to surreal, eccentric orchestral arrangements.

And it’s fun, too. Despite her formidable credentials, Brunn appears better prepared for parties than for chess matches. We have a compelling challenger to Lykke Li in From, and the anticipated debut album Fair Isle will make the comparisons a fun pastime.

RONI BRUNN

Roni Brunn grew up in Tel Aviv, Israel, attended high school in Beverly Hills, and graduated Harvard University with a major in economics. After college, she launched a line of high end handbags that sold in exclusive shops around the world and regularly appeared in top fashion magazines and TV shows, including Vogue and Sex & the City.

She also created LA’s Math-Club, a social organization that gathers young Hollywood and the brightest math minds for cocktails and lectures. Math-Club has been featured in Wired, Time, and NPR. In her work as a web developer, she created sites for Ringo Starr and Justin Timberlake. She is a self-taught musician who writes, performs, and produces all the tracks for From.

BRAND
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